

Master of Science
Sustainable Luxury & Creative Industries

PARIS (CACHAN) Campus

September 08th, 2025 - December 19th, 2025

Code	Courses	Hours	ECTS
MKG	Sustainable Luxury Management	30	5
MKG	Responsible Creative Industries: Onboarding	20	3
MKG	Brand Management and Heritage	30	5
MKG	Experiential Marketing	20	3
MKG	Digital Marketing	30	5
MKG	Innovation Strategies and Design Thinking	30	5
MKG	Channel Management, Retailing and Sales	30	5
MKG	Customer Relationship Management	20	3
MKG	New Responsible Business Models	30	5
MKG	Capstone Project in Sustainability & Ethics	20	3
	TOTAL ECTS		42

Curriculum 2025/2026

**Master of Science
Sustainable Finance**

PARIS (CACHAN) Campus

September 08th, 2025 - December 19th, 2025

MKG	Courses	Hours	ECTS
FIN	Foundations of Sustainable Finance	30	5
FIN	Regulations and Public Policies in Sustainable Finance	30	5
FIN	Corporate Sustainability and Financial Decision-Making	30	5
FIN	Digital Marketing	30	5
FIN	Sustainable Investment and Portfolio Management	30	5
FIN	Inclusive Finance and Social Impact	30	5
FIN	Financial Modelling and Risk Analysis	20	3
FIN	Corporate Restructuring and Sustainability in M&A	20	3
FIN	Sustainable Practices in Banking and Insurance	20	3
FIN	Financial Services and Disruptive Technologies	20	3
	TOTAL ECTS		42

September 08th, 2025 - December 19th, 2025

MKG	Courses	Hours	ECTS
SPP	Supply Chain Strategy and Implementation Drivers	30	5
SPP	Eco Responsible Procurement and Sourcing Strategies	30	5
SPP	Sustainable Production Systems	30	3
SPP	Digital Marketing	30	5
SPP	Procurement, Suppliers and Providers Management	30	5
SPP	Business Excellence	30	3
SPP	Distribution and Last Mile Networks Management	30	5
SPP	Sustainable Supply Chain Management: Economic, Social and Ethical	30	5
SPP	Purchasing and supply chain digitalization and sustainable quality	30	3
SPP	Purchasing and Supply Chain Monitoring and Audit	30	3
	TOTAL ECTS		42

Master of Science
International Business Management

LA ROCHELLE Campus

September 08th, 2025 - December 19th, 2025

MKG	Courses	Hours	ECTS
MKG	Digital Marketing, Data and Web Mining	30	5
SPP	International Transport & Logistics	30	5
SPP	Global Supply Chain, Purchasing and Provider Management	30	5
FIN	Digital Marketing	30	5
SPP	Customs and Taxes Issues	30	3
RHM	Legal Issues, Competition Law and Compliance	30	3
MKG	International Sales Contracts & Negotiation	30	3
SPP	International Project Management	30	3
STR	New Business Models, Innovation & Entrepreneurship	30	5
STR	Internationalization Strategy in a Complex World	30	5
TOTAL ECTS			42

Curriculum 2025/2026
Master of Science
Brand Management

LA ROCHELLE Campus

September 08th, 2025 - December 19th, 2025

Code	Courses	Hours	ECTS
MKG	Digital Marketing	30	5
MKG	Sustanaible Brand Management	30	5
MKG	Digital Marketing	30	5
MKG	Marketing for a Circular Economy	30	5
MKG	Brand Experience & Gamification	30	3
MKG	International Distribution & e-Commerce	30	5
MKG	Intercultural Customer Relationship	30	5
MKG	Influence Marketing	30	3
RHM	Brand Contract	30	3
MKG	Mass Customization	30	3
TOTAL ECTS			42

Master of Science
International Corporate Finance

LA ROCHELLE Campus

September 08th, 2025 - December 19th, 2025

Code	Courses	Hours	ECTS
FIN	Strategic Financial Management	30	5
FIN	Corporate Governance and Business Ethics	30	5
FIN	Corporate Financial Analysis and Reporting	30	5
FIN	Digital Marketing	30	3
FIN	Sustainable Finance	30	5
FIN	Equity Analysis and Portfolio Management	30	5
FIN	Global Financial Markets and International Finance	30	5
FIN	Firm Valuation Techniques	30	3
FIN	Mergers, Acquisitions and Corporate Restructuring	30	3
FIN	Financial Services and Disruptive Technologies	30	3
	TOTAL ECTS		42

Curriculum 2025/2026
Master of Science
Digital Marketing

PARIS (CACHAN) Campus

September 08th, 2025 - December 19th, 2025

Code	Courses	Hours	ECTS
MKG	Artificial Intelligence and Marketing Automation	30	3
STR	Digital entrepreneurship	30	5
DIG	Search engine optimization and SEO/SEA	30	3
MKG	Digital Marketing	30	5
MKG	Customer Experience Management	30	5
MKG	Data Mining et Dataviz	30	5
FIN	WEBDESIGN - UX/UI - No code	30	5
MKG	Marketing insights	30	3
MKG	Startut-up Challenge	30	5
MKG	Community management	30	3
TOTAL ECTS			42