

Curriculum 2024/2025
Master Grande Ecole
Specialisation Luxury & Creative Industries Management
Campus PARIS CACHAN

SEMESTER 1			SEMESTER 2		
Code	Courses	ECTS	Code	Courses	ECTS
	Méthodologie de Recherche			Innovation Strategies and Design Thinking	5
	Excel Avancé	3		Channel Management, Retailing and Sales	5
	Data Driven Management	3		Customer Relationship Management	5
	Suivi Thèse Professionnelle			New Responsible Business Models	5
	Préparation Insertion Professionnelle			Project in Sustainability & Ethics	5
	Transition Environnementale et Sociale - 3	3			
	Fundamentals of Luxury Management	3			
	Creative Industries: Onboarding	3			
	Brand Management and Heritage	5			
	Experiential Marketing	5			
	Digital Marketing & Creative Industries	5			
Total semester 1		30	Total semester 2		25
TOTAL EXAMS		24			
TOTAL ECTS		55			

Curriculum 2024/2025
 Master Grande Ecole
 Spécialisation Sustainable Finance
 Campus PARIS CACHAN

SEMESTER 1			SEMESTER 2		
Code	Courses	ECTS	Code	Courses	ECTS
	Méthodologie de Recherche			Mergers and Acquisitions	5
	Excel Avancé	3		Climate Change Regulatory and Governance Framework	5
	Data Driven Management	3		Climate Risk and Financial Intermediation	5
	Suivi Thèse Professionnelle			Micro Finance and Financial Inclusion	5
	Préparation Insertion Professionnelle			Financial Services Disruptive Technology	5
	Transition Environnementale et Sociale - 3	3			
	Sustainable Finance: fundamentals and challenges	3			
	Socially Responsible Investing Strategies	5			
	ESG in Corporate Finance and Valuations	5			
	ESG in Portfolio Assessment and Asset Management	5			
	Financial Markets for Sustainable Finance	3			
Total semester 1		30	Total semester 2		25
TOTAL EXAMS		24			
TOTAL ECTS		55			



Curriculum 2024/2025
 Master Grande Ecole
 Spécialisation Sustainable Purchasing & Supply Chain Management
 Campus PARIS CACHAN

SEMESTER 1			SEMESTER 2		
Code	Courses	ECTS	Code	Courses	ECTS
	Méthodologie de Recherche			Business Excellence	5
	Excel Avancé	3		Distribution and last mile networks management	5
	Data Driven Management	3		Sustainable supply chain management: Economic, social and ethical considerations	5
	Suivi Thèse Professionnelle			Purchasing and supply chain digitalization and sustainable quality	5
	Préparation Insertion Professionnelle			Purchasing and supply chain monitoring and audit	5
	Transition Environnementale et Sociale - 3	3			
	Supply Chain strategy and implementation drivers	5			
	Sustainable procurement and sourcing strategies	5			
	Sustainable production systems	5			
	Sustainable transport system planning and management	3			
	Procurement, suppliers and providers management	3			
Total semester 1		30	Total semester 2		25
TOTAL EXAMS		24			
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SEMESTER 1			SEMESTER 2		
Code	Courses	ECTS	Code	Courses	ECTS
	Méthodologie de Recherche			Data Mining et Dataviz	5
	Excel Avancé	3		Mgt SI et Transformation digitale	5
	Data Driven Management	3		Marketing Insides	5
	Suivi Thèse Professionnelle			Startut-up Challenge	5
	Préparation Insertion Professionnelle			Community management	5
	Transition Environnementale et Sociale - 3	3			
	Intelligence Artificielle et Marketing automation	3			
	Entrepreneuriat digital	5			
	Référencement et SEO/SEA	5			
	Marketing Digital	5			
	Management de l'expérience client	3			
Total semestre 1		30	Total semestre 2		25
TOTAL EXAMS		24			
TOTAL ECTS		55			

SEMESTER 1			SEMESTER 2		
Code	Courses	ECTS	Code	Courses	ECTS
	Méthodologie de Recherche			International Transport & Logistics	5
	Excel Avancé	3			
	Data Driven Management	3		Customs and taxes issues	5
	Suivi Thèse Professionnelle			Legal issues, competition law, compliance	5
	Préparation Insertion Professionnelle			International Sales Contracts & negotiation	5
	Transition Environnementale et Sociale	3		International Project Management	5
	International Accounting and Financing	5			
	New Business models, innovation & Entrepreneurship	5			
	Internationalization Strategy in a complex world	5			
	International Marketing Strategy & digital marketing	3			
	Global Supply chain, Purchasing and provider management	3			
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Total semester 1		30	Total semester 2		25
TOTAL EXAMS		24			
TOTAL ECTS		55			