



Curriculum 2024/2025
Master of Science
International Hospitality Management
1st Year
Campus LA ROCHELLE

Fall Semester September 16th, 2024 - December 21st, 2024				Spring Semester January 6th, 2025 - March 15th, 2025			
Code	Courses	Teaching Language	ECTS	Code	Courses	Teaching Language	ECTS
MSC1_TH_2425_LR_CL_ET_S1_A_STRSTRM1S0022	Strategic Management in Tourism	English	3	MSC1_TH_2425_LR_CL_ET_S2_A_LANANG00G0094	English for Professional Projects	English	3
MSC1_TH_2425_LR_CL_ET_S1_A_STRSTRM1S0023	Innovation Management and Entrepreneurship		3	MSC1_TH_2425_LR_CL_ET_S2_A_TRMTRMM1S0021	Destination, a Coalescence of Actors		3
MSC1_TH_2425_LR_CL_ET_S1_A_LANANG00G0093	English for Professional Projects		3	MSC1_TH_2425_LR_CL_ET_S2_A_MKGMKGM1S0321	Sustainable Tourism and Sustainable Marketing		3
MSC1_TH_2425_LR_CL_ET_S1_A_TRMTRMM1G0034	New Trends, Issues and Challenges in Tourism		3	MSC1_TH_2425_LR_CL_ET_S2_A_RHMGRHM1S0008	Human Resources Management (in Tourism)		3
MSC1_TH_2425_LR_CL_ET_S1_A_TRMTRMM1G0035	Management of the Institutional System and Involvement of Local Authorities		3	MSC1_TH_2425_LR_CL_ET_S2_A_TRMTRMM1G0038	Benchmarking and Performance		3
MSC1_TH_2425_LR_CL_ET_S1_A_STRSTRM1S0316	Consultancy Project		3	MSC1_TH_2425_LR_CL_ET_S2_A_TRMTRMM1S0022	Case Study Methodology		3
MSC1_TH_2425_LR_CL_ET_S1_A_TRMTRMM1S0023	Analysis of Tourist Destinations (Destination Selection Criteria)		3	MSC1_TH_2425_LR_CL_ET_S2_A_SPPMETM1G0007	Documentary Research		0
MSC1_TH_2425_LR_CL_ET_S1_A_FINTIMM1S0005	Tourism and Digitalization		6	MSC1_TH_2425_LR_CL_ET_S2_A_TRMTRMM1G0037	Short Term Rental Concierge Services: Economic Models and Challenges for the Territories		3
MSC1_TH_2425_LR_CL_ET_S1_A_TRMTRMM1G0036	NEXTRIP Project, Prospective Study		3				
Total ECTS Semester 1			30	Total ECTS Semester 2			21