

Curriculum 2024/2025
Bachelor Business
2nd Year
Campus TOURS

ENGLISH TRACK							
Fall Semester 09/09/2024 - 12/13/2024				Spring Semester 01/06/2025 - 04/05/2025			
Code	Courses	Teaching Language	ECTS	Code	Courses	Teaching Language	ECTS
BB2_2425_TOURS_CL_ET_S1_A_FINCPTL2G0006	Fundamentals of Management Control	English	3	BB2_2425_TOURS_CL_ET_S2_A_RHMDRTL2S0002	Competition and Consumer Law	English	3
BB2_2425_TOURS_CL_ET_S1_A_FINFINL2G0021	Business financing techniques		3	BB2_2425_TOURS_CL_ET_S2_A_CLTTESL2S0001	Water and climate, how to manage tomorrow		3
BB2_2425_TOURS_CL_ET_S1_A_FINSBGL2G0006	Global Business Management: Simulation		3	BB2_2425_TOURS_CL_ET_S2_A_DIGDDG00G0008	Digital communication tools (level I)		3
BB2_2425_TOURS_CL_ET_S1_A_MKGMKGL2G0055	New approaches to sales		3	BB2_2425_TOURS_CL_ET_S2_A_DIGDIGL2G0041	Digital law and General Principles for Personal Data Protection		2
BB2_2425_TOURS_CL_ET_S1_A_RHMDRTL2G0008	Social and Corporate Law		3	BB2_2425_TOURS_CL_ET_S2_A_MKGMKGL2G0056	Marketing B to B		3
BB2_2425_TOURS_CL_ET_S1_A_RHMGRHL2G0003	Fundamentals of HRM		3	BB2_2425_TOURS_CL_ET_S2_A_STRECOL2G0004	International economy and sustainability		3
BB2_2425_TOURS_CL_ET_S1_A_SPPMETL2G0004	Bibliographic research		3	BB2_2425_TOURS_CL_ET_S2_A_FINTIML2G0007	Technologies and Web Developpement		3
BB2_2425_TOURS_CL_ET_S1_A_CLTCLTL2G0025	Workshop Environnement		3	BB2_2425_TOURS_CL_ET_S2_A_MKGMKGL2G0054	Commercial and sales manager		4
BB2_2425_TOURS_CL_ET_S1_A_EDPEDPL2G0310	Multicultural Approach		3	BB2_2425_TOURS_CL_ET_S2_A_EDPEDPL2G0312	Commitment and responsibility in humanitarian or environmental awareness : Humacité© Project or Climacité© Project		3
BB2_2425_TOURS_CL_ET_S1_FLANFRA00G0003	FLE: Français Langue Etrangère		French	3	BB2_2425_TOURS_CL_ET_S1_FLANFRA00G0003		FLE: Français Langue Etrangère
Total semester 1			30	Total semester 2			30
Total ECTS			60				