



Curriculum 2025/2026

Bachelor Business and Administration International

Year 2

LA ROCHELLE Campus or PARIS (CACHAN) Campus

FALL SEMESTER

September 05th, 2025 - December 19th, 2025

Full English Track

Code PARIS (CACHAN)	Code LA ROCHELLE	Courses	ECTS
BBA2_2526_PARIS_ET_S1_A_SPPLOGL2G0008	BBA2_2526_LR_ET_FT_S1_A_SPPLOGL2G0008	International Trade Techniques	3
BBA2_2526_PARIS_ET_S1_A_SPPDECL2G0001	BBA2_2526_LR_ET_FT_S1_A_SPPDECL2G0001	Business Process and Operations Management	3
BBA2_2526_PARIS_ET_S1_A_FINFINL2G0017	BBA2_2526_LR_ET_S1_A_FINFINL2G0017	Financial Management	6
BBA2_2526_PARIS_ET_S1_A_RHMMANL2G0002	BBA2_2526_LR_ET_S1_A_RHMMANL2G0002	Cross-Cultural Management	3
BBA2_2526_PARIS_ET_S1_A_STRECOL2G0001	BBA2_2526_LR_ET_S1_A_STRECOL2G0001	International Economics & Sustainable Development	3
BBA2_2526_PARIS_ET_S1_A_CLTCLTL2G0020	BBA2_2526_LR_ET_FT_S1_A_CLTCLTL2G0020	Contemporary Issues	3
BBA2_2526_PARIS_ET_S1_A_CLTCLTL2G0012	BBA2_2526_LR_ET_S1_A_CLTCLTL2G0012	Geopolitics: Asia 1	3
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0099	BBA2_2526_LR_LV1_S1_A_LANANG00G0099	Choose between : TOEFL Training (online) or Intensive TOEFL Training or English for Working and Studying Abroad	3
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0105	BBA2_2526_LR_LV1_S1_A_LANANG00G0105		
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0092	BBA2_2526_LR_LV1_S1_A_LANANG00G0092		
BBA2_2526_PARIS_LV1_S1_A_FINTIML2S0003	BBA2_2526_LR_ET_S1_A_FINTIML2S0003	Cybersecurity certification	2
BBA2_2526_PARIS_LV1_S1_A_EDPEDPL2G0321	BBA2_2526_LR_ET_FT_S1_A_EDPEDPL2G0321	Workshop	1
TOTAL			30

SPRING SEMESTER

January 05th, 2026 - April 24th, 2026

Full English Track

Code Paris (CACHAN)	Code La Rochelle	Courses	ECTS
BBA2_2526_PARIS_ET_S2_A_SPPLOG L2G0002	BBA2_2526_LR_ET_FT_S2_A_SPPLOGL2G 0002	Supply Chain Management	3
BBA2_2526_PARIS_ET_S2_A_SPPMET L2G0003	BBA2_2526_LR_ET_FT_S2_A_SPPMETL2G 0003	Initiation to Research	3
BBA2_2526_PARIS_ET_S2_A_FINTIML 2G0002	BBA2_2526_LR_ET_S2_A_FINTIML2G0002	Fundamentals of Information System and Web Development	6
BBA2_2526_PARIS_ET_S2_A_FINCPTL 2G0001	BBA2_2526_LR_ET_S2_A_FINCPTL2G0001	Fundamentals of Management Control	3
BBA2_2526_PARIS_ET_S2_A_MKGMK GL2G0022	BBA2_2526_LR_ET_S2_A_MKGMKGL2G00 22	Market Research	3
BBA2_2526_PARIS_ET_S2_A_CLTCLTL 2G0016	BBA2_2526_LR_ET_S2_A_CLTCLTL2G0016	Geopolitics: Asia 2	3
BBA2_2526_PARIS_ET_S2_A_CLTTESL 2S0001	BBA2_2526_LR_ET_FT_S2_A_CLTTESL2S0 001	Water and climate, how to manage tomorrow	3
BBA2_2526_PARIS_LV1_S2_A_LANAN G00G0028	BBA2_2526_LR_LV1_S2_A_LANANG00G00 28	English Workshops	1
BBA2_2526_PARIS_LV1_S2_A_LANAN G00G0014	BBA2_2526_LR_LV1_S2_A_LANANG00G00 14	English for Academic Purposes	1
BBA2_2526_PARIS_ET_S2_A_FINTIML 2S0004	BBA2_2526_LR_ET_S2_A_FINTIML2S0004	Google Analytics Certification	1
BBA2_2526_PARIS_ET_S2_A_CARCAR L2G0001	BBA2_2526_LR_ET_S2_A_CARCARL2G000 1	Introduction to artificial Intelligence Workshop	3
TOTAL			30
TOTAL BBA INTERNATIONAL YEAR 2			60



Curriculum 2025/2026

**Bachelor Business and Administration International
Year 2 - Regensburg**

LA ROCHELLE Campus or PARIS (CACHAN) Campus

FALL SEMESTER

September 05th, 2025 - December 19th, 2025

Full English Track

Code PARIS (CACHAN)	Code LA ROCHELLE	Courses	ECTS
BBA2_2526_PARIS_ET_S1_A_SPPLOGL2G0008	BBA2_2526_LR_ET_FT_S1_A_SPPLOGL2G0008	International Trade Techniques	3
BBA2_2526_PARIS_ET_S1_A_SPPDECL2G0001	BBA2_2526_LR_ET_FT_S1_A_SPPDECL2G0001	Business Process and Operations Management	3
BBA2_2526_PARIS_ET_S1_A_FINFINL2G0017	BBA2_2526_LR_ET_S1_A_FINFINL2G0017	Financial Management	6
BBA2_2526_PARIS_ET_S1_A_RHMMA NL2G0002	BBA2_2526_LR_ET_S1_A_RHMMANL2G0002	Cross-Cultural Management	3
BBA2_2526_PARIS_ET_S1_A_STRECOL2G0001	BBA2_2526_LR_ET_S1_A_STRECOL2G0001	International Economics & Sustainable Development	3
BBA2_2526_PARIS_ET_S1_A_CLTCLTL2G0020	BBA2_2526_LR_ET_FT_S1_A_CLTCLTL2G0020	Contemporary Issues	3
BBA2_2526_PARIS_ET_S1_A_CLTCLTL2G0012	BBA2_2526_LR_ET_S1_A_CLTCLTL2G0012	Geopolitics: Asia 1	3
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0099	BBA2_2526_LR_LV1_S1_A_LANANG00G0099	Choose between : TOEFL Training (online)	3
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0105	BBA2_2526_LR_LV1_S1_A_LANANG00G0105	or Intensive TOEFL Training	
BBA2_2526_PARIS_LV1_S1_A_LANANG00G0092	BBA2_2526_LR_LV1_S1_A_LANANG00G0092	or English for Working and Studying Abroad	
BBA2_2526_PARIS_LV1_S1_A_FINTIML2S0003	BBA2_2526_LR_ET_S1_A_FINTIML2S0003	French for Working and Academic Purposes	2
BBA2_2526_PARIS_LV1_S1_A_EDPEDPL2G0321	BBA2_2526_LR_ET_FT_S1_A_EDPEDPL2G0321	Workshop	1
TOTAL			30

SPRING SEMESTER

January 05th, 2026 - April 24th, 2026

Full English Track

Code Paris (CACHAN)	Code La Rochelle	Courses	ECTS
BBA2_2526_PARIS_ET_S2_A_SPPLOG L2G0002	BBA2_2526_LR_ET_FT_S2_A_SPPLOGL2G 0002	Supply Chain Management	3
BBA2_2526_PARIS_ET_S2_A_SPPMET L2G0003	BBA2_2526_LR_ET_FT_S2_A_SPPMETL2G 0003	Initiation to Research	3
BBA2_2526_PARIS_ET_S2_A_FINTIML 2G0002	BBA2_2526_LR_ET_S2_A_FINTIML2G0002	Fundamentals of Information System and Web Development	6
BBA2_2526_PARIS_ET_S2_A_FINCPTL 2G0001	BBA2_2526_LR_ET_S2_A_FINCPTL2G0001	Fundamentals of Management Control	3
BBA2_2526_PARIS_ET_S2_A_MKGMK GL2G0022	BBA2_2526_LR_ET_S2_A_MKGMKGL2G00 22	Market Research	3
BBA2_2526_PARIS_ET_S2_A_CLTCLTL 2G0016	BBA2_2526_LR_ET_S2_A_CLTCLTL2G0016	Geopolitics: Asia 2	3
BBA2_2526_PARIS_ET_S2_A_CLTTESL 2S0001	BBA2_2526_LR_ET_FT_S2_A_CLTTESL2S0 001	Water and climate, how to manage tomorrow	3
BBA2_2526_PARIS_LV1_S2_A_LANAN G00G0028	BBA2_2526_LR_LV1_S2_A_LANANG00G00 28	English Workshops	1
BBA2_2526_PARIS_LV1_S2_A_LANAN G00G0014	BBA2_2526_LR_LV1_S2_A_LANANG00G00 14	English for Academic Purposes	1
BBA2_2526_PARIS_ET_S2_A_FINTIML 2S0004	BBA2_2526_LR_ET_S2_A_FINTIML2S0004	Google Analytics Certification	1
BBA2_2526_PARIS_ET_S2_A_CARCAR L2G0001	BBA2_2526_LR_ET_S2_A_CARCARL2G000 1	Dream career	2
	BBA2_2526_LR_LV2_S2_F_LANFRA00G00 51	French for Working and Academic Purposes	1
TOTAL			30
TOTAL BBA INTERNATIONAL YEAR 2			60



Curriculum 2025/2026
Bachelor Business and Administration International
Year 4
 LA ROCHELLE Campus

FALL SEMESTER		
September 04th, 2025 - December 19th, 2025		
Code	Courses	ECTS
COMMON COURSES		
BBA4_2526_LR_CL_S1_A_FINSBGM1G0008	International Business Game	5
BBA4_2526_LR_CL_S1_A_STRSTRM1G0094	International Strategy & CSR	5
BBA4_2526_LR_CL_S1_A_CLTCLTMIG0028	Geopolitics Americas	3
	Certification SCRUM MASTER	2
Total COMMON COURSES		15
SPECIALISATIONS		
International Corporate Finance		
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1G0281	Corporate Finance & International Strategies	5
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0030	Risk Management and International Finance	5
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0029	Mergers and Acquisitions	2
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0032	Sustainable Finance	3
International Marketing & Sales Management		
BBA4_2526_LR_CL_SMGTS1_A_MKGMKGM1S0357	Innovation Marketing and Value Co-creation	5
BBA4_2526_LR_CL_SMGTS1_A_MKGMKGM1S0355	Brand Management and Merchandising	5
BBA4_2526_LR_CL_SMGTS1_A_MKGMKGM1S0356	Distribution, Channel Management and e-commerce	2
BBA4_2526_LR_CL_SMGTS1_A_MKGMKGM1S0358	International Sales Management	3
Business Development & Tech *		
BBA4_2526_LR_CL_BDT_S1_A_FINTIMMIS0026	Tech innovation & Company transformation	5
MKG	Competing Selling & Complex Sales	5
BBA4_2526_LR_CL_BDT_S1_A_STRSTRMIS0323	Entrepreneurship & Innovation	3
BBA4_2526_LR_CL_BDT_S1_A_MKGEBSMIS0001	Data Driven Marketing	2
Total Specialisation		15
TOTAL ECTS COMMON COURSES + MAJORS		30

**The availability of this specialization is contingent upon the number of students enrolled*

SPRING SEMESTER		
January 05th, 2026 - April 24th, 2026		
Code	Courses	ECTS
COMMON COURSES		
BBA4_2526_LR_CL_S2_A_RHMMANMIS0007	Team Management and Leadership Skills at Workplace	5
BBA4_2526_LR_CL_S2_A_FINFINMIG0283	International Financial Mgt	5
BBA4_2526_LR_CL_S2_A_FINCPTMIG0009	Cost & Budgeting Mgt	5
BBA4_2526_LR_CL_S2_A_MKGMKGMIS0359	Luxury sectorial analysis : Hospitality, Fashion, Yachting, Food and Wine	5
BBA4_2526_LR_CL_S2_A_SPPLOGMIS0038	Sustainable Supply Chain Mgt	5
BBA4_2526_LR_CL_S2_A_STRSTRMIG0095	Ethics	3
	French courses or Google Analytics certification	2
Total COMMON COURSES		30



Curriculum 2025/2026
Bachelor Business and Administration International
4th Year
 LA ROCHELLE Campus

BBA INTERNATIONAL YEAR 4 - DOUBLE DEGREE		
FALL SEMESTER		
September 04th, 2025 - December 19th, 2025		
Code	Courses	ECTS
COMMON COURSES		
BBA4_2526_LR_CL_S1_A_FINSBGM1G0008	International Business Game	5
BBA4_2526_LR_CL_S1_A_STRSTRM1G0094	International Strategy & CSR	5
BBA4_2526_LR_CL_S1_A_CLTCLTM1G0028	Geopolitics : Africa / Middle East	3
	French (2 levels) ou Certification SCRUM MASTER	2
	Total Common Courses	15
SPECIALISATION		
International Corporate Finance		
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1G0281	Corporate Finance & International Strategies	5
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0030	Risk Management and international Finance	5
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0004	Mergers and Acquisitions	2
BBA4_2526_LR_CL_FINA_S1_A_FINFINM1S0021	Sustainable Finance	3
International Marketing & Sales Management		
BBA4_2526_LR_CL_SMGT_S1_A_MKGMKGM1S0357	Innovation Marketing and Value Co-creation	5
BBA4_2526_LR_CL_SMGT_S1_A_MKGMKGM1S0355	Brand Management and Merchandising	5
BBA4_2526_LR_CL_SMGT_S1_A_MKGMKGM1S0356	Distribution, Channel Management and e-commerce	2
BBA4_2526_LR_CL_SMGT_S1_A_MKGMKGM1S0358	International Sales Management	3
Business Development & Tech *		
BBA4_2526_LR_CL_BDT_S1_A_FINTIMM1S0026	Innovation tech et transformation des entreprises	5
	Competiting selling & complex sales (à corriger)	5
BBA4_2526_LR_CL_BDT_S1_A_STRSTRM1S0323	Entrepreneurship & Innovation	3
BBA4_2526_LR_CL_BDT_S1_A_MKGEBSM1S0001	Data driven marketing	2
	Total specialisation	15

TOTAL ECTS COMMON COURSES + MAJORS	30
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**The availability of this specialization is contingent upon the number of students enrolled*

BBA INTERNATIONAL YEAR 4 - DOUBLE DEGREE		
SPRING SEMESTER		
January 05th, 2026 - April 05th, 2026		
Code	Courses	ECTS
BBA4_2526_LR_CL_S2_A_RHMMANM1S0007	Team Management and Leadership Skills at Workplace	5
BBA4_2526_LR_CL_S2_A_FINFINM1G0283	International Financial Mgt	5
BBA4_2526_LR_CL_S2_A_FINCPTM1G0009	Cost & Budgeting Mgt	5
BBA4_2526_LR_CL_S2_A_MKGMKGM1S0359	Luxury sectorial analysis : Hospitality, Fashion, Yachting, Food and Wine	5
BBA4_2526_LR_CL_S2_A_SPPLOGM1S0038	Sustainable Supply Chain Mgt	5
BBA4_2526_LR_CL_S2_A_STRSTRM1G0095	Ethics	3
	French (3 levels) ou Certification Google Analytique	2
TOTAL		30
TOTAL BBA INTERNATIONAL YEAR 4 - DOUBLE DEGREE		60