

BBA Year 2 - English Track - SPRING SEMESTER			
January 04th, 2027 - April 05th, 2027			
Code Paris (CACHAN)	Code La Rochelle	Courses	ECTS
BBA2_2627_PARIS_ET_S2_A_FINTIML2G0012	BBA2_2627_LR_ET_S2_A_FINTIML2G0012	Fundamentals of Information System & Web Hackathon	5
BBA2_2627_PARIS_S2_A_MKGBSCL2G0002	BBA2_2627_LR_ET_S2_A_MKGBSCL2G0002	Market Research	5
BBA2_2627_PARIS_S2_A_SPPLOGL2S0002	BBA2_2627_LR_ET_FT_S2_A_SPPLOGL2S0002	Global Supply Chain Management	5
BBA2_2627_PARIS_ET_S2_A_FINCPTL2G0011	BBA2_2627_LR_ET_S2_A_FINCPTL2G0011	Fundamentals of Management Control	5
BBA2_2627_PARIS_ET_S2_A_CLTTESL2S0002	BBA2_2627_LR_ET_FT_S2_A_CLTTESL2S0002	Water and Climate: Tow to Manage Tomorrow	2
BBA2_2627_PARIS_S2_A_CLTCLTL2G0035	BBA2_2627_LR_ET_S2_A_CLTCLTL2G0035	Introduction to Geoeconomics: Interdependencies and Risks	2
BBA2_2627_PARIS_LV1_S2_A_LANANG00G0024	BBA2_2627_LR_LV1_S2_A_LANANG00G0024	LVI English for sales & nego	2
Code TBC	Code TBC	OR French as a Foreign Language	
BBA2_2627_PARIS_ET_S2_A_FINTIML2S0004	BBA2_2627_LR_ET_S2_A_FINTIML2S0004	Google Analytics Certification	1
BBA2_2627_PARIS_ET_S1_S2_A_CARCARL2G0006	BBA2_2627_LR_ET_S1_S2_A_CARCARL2G0006	Dream Career	1
Code TBC	Code TBC	Workshop ?	2
TOTAL Spring semester			30

BBA Year 4 - SPRING SEMESTER January 04th, 2027 - April 09th, 2027		
Code	Courses	ECTS
BBA4_2627_LR_CL_S2_A_FINFINM1G0283	International Financial Management	5
BBA4_2627_LR_CL_S2_A_FINCPTM1G0009	Cost & Budgeting Management	5
BBA4_2627_LR_CL_S2_A_MKGMKGM1S0328	Fundamentals of Luxury Brand Management and Marketing	5
BBA4_2627_LR_CL_S2_A_RHMMANM1S0007	Team Management and Leadership Skills at Workplace	5
BBA4_2627_LR_CL_S2_A_SPPLOGM1S0038	Sustainable Supply Chain Management	5
BBA4_2627_LR_CL_S2_A_STRSTRM1G0095	Ethics	2
Code TBC	Database management for companies	1
BBA4_2627_LR_CL_S2_F_LANFRA00G0002	French as a Foreign Language Beginners 2	2
BBA4_2627_LR_CL_S2_F_LANFRA00G0004	French as a Foreign Language Intermediates 2	
BBA4_2627_LR_CL_S2_F_LANFRA00G0006	French as a Foreign Language Advanced 2	
TOTAL		30

Courses may be subject to modifications

BBA Year 2 - French Track - SPRING SEMESTER				
January 04th, 2027 - April 05th, 2027				
Full FrenchTrack				
Code Paris (CACHAN)	Code La Rochelle	Courses	Teaching Language	ECTS
LA ROCHELLE Campus ONLY Pas de French track à Paris No French track in Paris	BBA2_2627_LR_FT_S2_F_FINTIML2G0012	Fondamentaux des Systèmes d'Information & Hackathon Web	French	5
	BBA2_2627_LR_FT_S2_F_MKGBSCL2G0002	Etudes de Marché	French	5
	BBA2_2627_LR_ET_FT_S2_A_SPPLOGL2S0002	Global Supply Chain Management	English	5
	BBA2_2627_LR_FT_S2_F_FINCPTL2G0011	Fondamentaux du Contrôle de Gestion	French	5
	BBA2_2627_LR_ET_FT_S2_A_CLTTESL2S0002	Eau et Climat: Comment Gérer Demain?	English	2
	BBA2_2627_LR_FT_S2_F_CLTCLTL2G0035	Introduction à la géoéconomie, dépendances et risques	French	2
	BBA2_2627_LR_LV1_S2_A_LANANG00G0024	LVI English for sales & nego	English	2
	Pas de code / Code TBC	OR French as a Foreign Language	French	
	BBA2_2627_LR_FT_S2_F_FINTIML2S0004	Google Analytics Certification	French	1
	BBA2_2627_LR_FT_S1_S2_F_CARCARL2G0006	Dream Career	French	1
TOTAL Spring semester		Pas de code / Code TBC	Workshop ?	?
				30