

Curriculum 2026/2027

Bachelor in Business

Year 2

TOURS Campus

ENGLISH TRACK							
FALL SEMESTER				SPRING SEMESTER			
September 14th, 2026 – December 18th, 2026				January 04th, 2027 – April 04th, 2027			
	Courses	Teaching Language	ECTS		Courses	Teaching Language	ECTS
RHMGRHL2G0006	Fundamentals of HRM	English	5	FINCPTL2G0010	Fundamentals of Management Control	English	5
SPPTQGL2G0005	Applied Statistics for Management 2		2	FINTIML2S0005	Management Information Systems with Excel		3
MKGMKGL2G0062	New Approaches to Sales		5	MKGBSCL2G0002	Consumer Behavior / Market Research		5
STRECOL2G0006	International Economy and Sustainability		5	CLTTESL2S0002	Water and climate, how to manage tomorrow		2
RHMDRTL2G0011	Social and Corporate Law		3	FINTIML2G0011	Digital law and data governance		2
SPPMETL2G0004	Bibliographic Research		3	DIGDIG00G0017	Digital communication tools		2
RHMMANL2G0006	Cross Cultural Management		3	SPPPRML2G0003	Introduction to Project Management		2
CLTCLTL2G0036	Environmental Workshop		2	DIGDIG00G0018	Google Analytics 4 Certification		1
LANFRA00G0003	French as a Foreign Language 1		2	MKGMKGL2G0054	Commercial and sales manager		3
				FINTIML2G0007	Technologies and Web Development		3
			LANFRA00G0004	French as a Foreign Language 2	2		
Total semester 1			30	Total semester 2			30
Total ECTS: 60							