

Curriculum 2026/2027
BBA International
Year 2 - French Track
 LA ROCHELLE Campus ONLY

FALL SEMESTER

September 10th, 2026 - December 11th, 2026

Full French Track

Code PARIS (CACHAN)	Code LA ROCHELLE	Courses	ECTS
Pas de French track à Paris No French track in Paris	BBA2_2627_LR_FT_S1_F_FINFINL2G0026	Management Financier	5
	BBA2_2627_LR_ET_FT_S1_A_SPPTQGL2G0004	Statistiques appliquées à la Gestion	5
	BBA2_2627_LR_FT_S1_F_STRECOL2G0007	Economie Internationale et Développement Durable	5
	BBA2_2627_LR_FT_S1_F_RHMMANL2G0006	Management Interculturel	3
	BBA2_2627_LR_ET_FT_S1_A_SPPMETL2G0006	Initiation à la Recherche	2
	BBA2_2627_LR_ET_FT_S1_A_MKGEBSL2S0001	Fondamentaux du Marketing Digital	1
	BBA2_2627_LR_FT_S1_F_CLTCLTL2G0034	Géopolitique et dynamiques interculturelles	5
	BBA2_2627_LR_LV1_S1_A_LANANG00G0092	English for Working and Studying Abroad	2
	BBA2_2627_LR_LV1_S1_A_LANANG00G0105	Intensive TOEFL training	1
	BBA2_2627_LR_FT_S1_F_CLTCLTL2G0034	Fondamentaux du management de la cybersécurité	1
	Pas de code / Code TBC	French as a Foreign Language (obligatoire pour OTH)	0
TOTAL			30

Curriculum 2026/2027			
BBA International			
Year 2 - English Track			
LA ROCHELLE Campus or PARIS (CACHAN) Campus			
FALL SEMESTER			
September 10th, 2026 - December 11th, 2026			
Code Campus PARIS (CACHAN)	Code Campus LA ROCHELLE	Courses	ECTS
BBA2_2627_PARIS_S1_A_FINFINL2G0026	BBA2_2627_LR_ET_S1_A_FINFINL2G0026	Financial Management	5
BBA2_2627_PARIS_S1_A_SPPTQGL2G0004	BBA2_2627_LR_ET_FT_S1_A_SPPTQGL2G0004	Business Statistics	5
BBA2_2627_PARIS_S1_A_STRECOL2G0007	BBA2_2627_LR_ET_S1_A_STRECOL2G0007	International Economics & Sustainable Development	5
BBA2_2627_PARIS_ET_S1_A_RHMMANL2G0006	BBA2_2627_LR_ET_S1_A_RHMMANL2G0006	Intercultural Management	3
BBA2_2627_PARIS_S1_A_SPPMETL2G0006	BBA2_2627_LR_ET_FT_S1_A_SPPMETL2G0006	Initiation to research	2
BBA2_2627_PARIS_S1_A_MKGEBLS2S0001	BBA2_2627_LR_ET_FT_S1_A_MKGEBLS2S0001	Fundamentals of Digital Marketing	1
BBA2_2627_PARIS_S1_A_CLTCLTL2G0034	BBA2_2627_LR_ET_S1_A_CLTCLTL2G0034	Geopolitics and Intercultural Dynamics	5
BBA2_2627_PARIS_LV1_S1_A_LANANG00G0092	BBA2_2627_LR_LV1_S1_A_LANANG00G0092	English for Working and Studying Abroad	2
BBA2_2627_PARIS_LV1_S1_A_LANANG00G0105	BBA2_2627_LR_LV1_S1_A_LANANG00G0105	Intensive TOEFL training	1
BBA2_2627_PARIS_ET_S1_A_FINTIML2S0006	BBA2_2627_LR_ET_FT_A_FINTIML2S0006	Cybersecurity Management Fundamentals	1
Code TBC	Code TBC	French as a Foreign Language (mandatory for Double Degree OTH)	0
TOTAL			30

Curriculum 2026/2027
BBA International
Year 4
 LA ROCHELLE Campus ONLY

FALL SEMESTER		
September 16th, 2026 - December 18th, 2026		
Code	Courses	ECTS
COMMON COURSES		
BBA4_2627_LR_CL_S1_A_FINSBGM1G0008	International Business Game	5
BBA4_2627_LR_CL_S1_A_STRSTRM1G0094	International Strategy & CSR	5
BBA4_2627_LR_CL_S1_A_SPPMETM1G0011	Strategic Intelligence and Global Dynamics	3
Code TBC	French as a Foreign Language Theater Workshop	2
	Total Common Courses	15
SPECIALISATION		
	International Corporate Finance	
BBA4_2627_LR_CL_FINA_S1_A_FINFINM1G0281	Corporate Finance & International Strategies	5
BBA4_2627_LR_CL_FINA_S1_A_FINFINM1S0030	Risk Management and international Fi	5
BBA4_2627_LR_CL_FINA_S1_A_FINFINM1S0029	Mergers and Acquisitions	2
BBA4_2627_LR_CL_FINA_S1_A_FINFINM1S0032	Sustainable Finance	3
	International Marketing & Sales Management	
BBA4_2627_LR_CL_SMG1_S1_A_MKGMKGM1S0357	Innovation Marketing and Value Co-creation	5
BBA4_2627_LR_CL_SMG1_S1_A_MKGMKGM1S0355	Brand Management and Merchandising	5
BBA4_2627_LR_CL_SMG1_S1_A_MKGMKGM1S0356	Distribution, Channel Management and e-Commerce	2
BBA4_2627_LR_CL_SMG1_S1_A_MKGMKGM1S0358	International Sales Management	3
	Total specialisation	30
TOTAL ECTS COMMON COURSES + MAJORS		30