

## **Curriculum 26/27**

### **Master 2nd year**

#### **Specializations available**

Sustainable Luxury & Brand management

Sustainable Finance

Sustainable Global and Supply Chain Management

Digital Management

International Marketing & Business Development

International Corporate Finance

#### **Campus**

PARIS (CACHAN)

PARIS (CACHAN)

PARIS (CACHAN)

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**Curriculum 26/27**  
**Master 2nd year**  
**Specialization in Sustainable Luxury & Brand management**

PARIS (CACHAN) Campus

<b>FALL SEMESTER</b>	
<b>Semester 1 : September 08th, 2026 - December 19th, 2026</b>	
<b>Courses</b>	<b>ECTS</b>
Fundamentals of Sustainable Luxury Brand Management	5
Sustainability in Brand Design and Identity Creation	5
Made-In and Heritage in Sustainable Brands	5
Luxury and Brand Growth through Immersive Storytelling	5
Communicating Ethics in the New Digital Environment	3
Innovation Strategies and New Trends in Luxury Brand Management	3
Channel Management, Retail, and Sales	5
The Emotional Customer Journey	3
The Luxury Touch and Personal Branding	3
Capstone Project: Sustainability and Ethics in Luxury Branding	5
<b>TOTAL ECTS - 30 ECTS to choose from</b>	<b>42</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b>	
<b>Semester 2 : January 1st, 2027 - August 31st 2027</b>	
Thesis	15
Managerial Internship	15
<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>

**Curriculum 26/27**  
**Master 2nd year**  
**Specialization in Sustainable Finance**

PARIS (CACHAN) Campus

<b>FALL SEMESTER</b>	
<b>Semester 1 : September 08th, 2026 - December 19th, 2026</b>	
<b>Courses</b>	<b>ECTS</b>
Sustainable Finance	5
Regulations and Public Policies in Sustainable Finance	5
Corporate Sustainability and Financial Decision-Making	5
ESG Reporting and Non-Financial Disclosure	5
Sustainable Investment and Portfolio Management	5
Inclusive Finance and Social Impact	5
Financial Modelling with Python	3
Mergers, Acquisitions and Corporate Restructuring	3
Sustainable Practices in Banking and Insurance	3
Sustainable Practices in Banking and Insurance	3
<b>TOTAL ECTS - 30 ECTS to choose from</b>	<b>42</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b>	
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<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>

**Curriculum 2026/2027**  
**Master of Science**  
**Sustainable Global and Supply Chain Management**

PARIS (CACHAN) Campus

<b>FALL SEMESTER</b> <b>September 08th, 2026 - December 19th, 2026</b>	
Courses	ECTS
Supply Chain Strategy and Implementation Drivers	5
Eco Responsible Procurement and Sourcing Strategies	5
Sustainable Production Systems	3
Sustainable Transport System Planning and Management	5
Procurement, Suppliers and Providers Management	5
Business Excellence	3
Distribution and Last Mile Networks Management	5
Sustainable Supply Chain Management: Economic, Social and Ethical Consideration	5
Purchasing and supply chain digitalization and sustainable quality	3
Purchasing and Supply Chain Monitoring and Audit	3
<b>TOTAL ECTS - 30 ECTS to choose from</b>	<b>42</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b> <b>Semester 2 : January 1st, 2027 - August 31st 2027</b>	
Thesis	15
Managerial Internship	15
<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>

**Curriculum 2026/2027**  
**Master of Science**  
**Digital Management**

PARIS (CACHAN) Campus

<b>FALL SEMESTER</b> <b>September 08th, 2026 - December 19th, 2026</b>	
<b>Courses</b>	<b>ECTS</b>
Brand Management in the digital age	5
Corporate Governance and Business Ethics Search engine optimization and SEO/SEA	3
Advanced Digital Marketing	5
AI Studio et communication lab	3
Marketing automation & Data-Driven Marketing	3
Customer Journey Design and Management	5
Growth Marketing et performance digitale	5
Digital transformation digitale & Business Intelligence	5
Marketing insights	3
Start-up Challenge	5
<b>TOTAL ECTS - 30 ECTS to choose from</b>	<b>42</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b> <b>Semester 2 : January 1st, 2027 - August 31st 2027</b>	
Thesis	15
Managerial Internship	15
<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>

**Curriculum 26/27**  
**Master of Science**  
**International Marketing & Business Development**

LA ROCHELLE Campus

<b>FALL SEMESTER</b> September 08th, 2026 - December 19th, 2026	
Courses	ECTS
Organisation & Change Management	5
Quality, Safety, Environment, and Corporate Risk	3
Data Marketing	3
International Market Strategy & Global Dynamics	5
Marketing Innovation & Market Transformation	5
Digital Platforms, AI & New Forms of Marketing Intermediation	5
Customer Strategy & Cross-Cultural Experience Management	3
Responsible & Ethical Marketing	2
<b>TOTAL ECTS FALL SEMESTER</b>	<b>31</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b> Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>

**Curriculum 2026/2027**  
**Master of Science**  
**International Corporate Finance**

LA ROCHELLE Campus

<b>FALL SEMESTER</b> <b>September 08th, 2026 - December 19th, 2026</b>	
<b>Courses</b>	<b>ECTS</b>
Strategic Financial Management	5
Corporate Governance and Business Ethics	5
Corporate Financial Analysis and Reporting	5
Financial Modelling and with Python	3
Sustainable Finance	5
Equity Analysis and Portfolio Management	5
Global Financial Markets and International Finance	5
Firm Valuation Techniques	3
Mergers, Acquisitions and Corporate Restructuring	3
Financial Services and Disruptive Technologies	3
<b>TOTAL ECTS FALL SEMESTER - 30 ECTS to choose from</b>	<b>42</b>

<b>SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS</b> <b>Semester 2 : January 1st, 2027 - August 31st 2027</b>	
Thesis	15
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<b>TOTAL ECTS SPRING SEMESTER</b>	<b>30</b>