PRE-CONFERENCE OF ICTO 2025

Organised event
by Excelia Business School
24-25 June 2025

PROGRAM

Campus Exelia La Sole, 17 rue de la Sole
LA ROCHELLE

excelia
BUSINESS SCHOOL

PROGRAM

9.30 – 10 a.m.: Introductions and Goal Setting (Plenary – Denis C Paidi)
• Facilitators outline the workshop objectives and key takeaways.
• Icebreaker: Participants introduce their research interests and goals for the workshop.

10.00 – 10.30 a.m.: Introductions and Goal Setting (Plenary – Denis C Paidi)
• Overview of CAIS (Denis).
• Overview of IS for Practice Department (Paidi).
• What we are looking for (Paidi)

10.30 – 11.00 a.m.: Networking Break

11.00 – 11.45 a.m.: Framing/Structuring Practitioner Papers (Plenary – Denis C Paidi)
• How to frame papers around impactful questions (Denis C Paidi).
• How to thread the paper together (Denis C Paidi).
• Reasons for Accepting Practitioner Papers (Paidi).

11.45 – 12.30 a.m.: Interactive Workshop: Writing a Paper Together Now! (Small Groups)
• Template for getting started with practitioner writing.
• Harvesting theelements in an extended abstract.
• Calling out the what, why, how, and the wow.

12.30 – 14.00 p.m.: Lunch Break

14.00 – 15.30 p.m.: Interactive Workshop: Taking it to the next level! (Small Groups)
• A minimum viable introduction to your paper.
• Presenting it to the group.

15.30 – 16.00 p.m.: Networking Break

16.00 – 17.00 p.m.: Reflections on Engaging with Practitioners: Benefits, Challenges G Lessons Learned
(Panel Discussion led by Dr. Daniel Rees, Director of Innovation Intensive Learning Academy, Swansea University C Dr. Roderick Thomas, Director of Innovation, Health Innovation South West, Exeter, UK)
• Panellists/Guest speakers share experiences on practitioner research collaborations.
• QCA session with attendees.

WEDNESDAY JUNE 25, 2025

Excelia La Sole Campus

09.30 – 10.30 a.m.: Why an IS Perspective Matters (Plenary C Discussion)
•Discussion on the role of IS in practice-oriented research.
• Examples of IS-driven contributions to practical research.
• Interactive QCA.

10.30 – 11.00 a.m.: Networking Break

PROGRAM

11.00 – 12.30 a.m.: Making a Theoretical Contribution – Using the Gregor Theory Canvas
• Hands-on workshop: Participants map their research onto the Gregor canvas.
• Peer feedback and refinement.

12.30 – 14.00 p.m.: Lunch Break

14.00 – 15.30 p.m.: Roundtable Discussion G Paper Development (Small Groups)
• Participants present their own research pitch and receive structured feedback.
• Development of personalized action plans for next steps.
• Small group exercise: Drafting a collaborative research paper outline.

15.30 – 16.00 p.m.: Networking Break

16.00 – 17.00 p.m.: Finalising Action Plans G Closing Reflections (Plenary)
• Participants refine their action plans based on feedback.
• Summary of key learnings and next steps for submitting to CAIS.

GETTING TO EXCELIA

GETTING TO EXCELIA BY BUS
Take ILLICO Line 3 and get off at bus stop La Sole

Main bus station
(town centre):
Place de Verdun

Historic Port bus stop
(town centre):
Grosse Horloge

Campus Excelia (La Sole)
Bus stop: *La Sole*

The ILLICO line 3 serves the university sector every 10 minutes from 5:30 am to 9:30 pm
In the evening, on Thursdays, Fridays, and Saturdays, these buses run in the Minimes area every 30 minutes from 10:15 pm to 1 am

For bus routes and timetables: yelo.agglo-larochelle.fr/accueil
Payment possible by credit card (Visa, Mastercard).

SEA BUS
The Sea Bus provides a link between the Historic Port and the Minimes pleasure port.

Two boarding points:
• Historic Port (near the Tour de la Chaîne tower)
• Minimes pleasure port (between quai Lazaret and Ponton 10)

Sea bus ticket: €3 one-way ticket

For all transports in La Rochelle, you can download the Yélo application which will show you all the lines, timetables, bus stops and bike stations:

FOR ANDROID   FOR IPHONE

SELF-SERVICE BIKE: HOW DOES IT WORK?

1 REGISTER

To use a Yélo self-service bike, there are 4 registration ways:
- Download the Freebike app, available on iPhone and Android, and create your account;
- Create your account on the Freebike website: freebike.paryelo.fr ;
- Go to one of the bike stations and use the touchscreen;
- Or go to the *Maison de la Mobilité, Place de Verdun* in La Rochelle.

Then select the desired formula (Fares: yelo.scoop.airweb.fr).

2 RENT A BIKE

Once registered, 3 ways to pick up a bike:
- Use the Freebike app by Yélo, and scan the QR code of the desired bike;
- Log in via the station screen with your ID and PIN code;
- If you have a Yélo card, place it in front of the target to the right of the station screen.

Remove the bike when the light flashes quickly and beeps.

3 RETURN THE BIKE

Once your ride is over, hang up the bike back at a station (please do not press the station button).
A green light indicates that the bike is securely hang up.
A red light indicates that the bike is badly hang up, in this case please try again or contact the technical support on +33 (0)6 09 46 00 60.
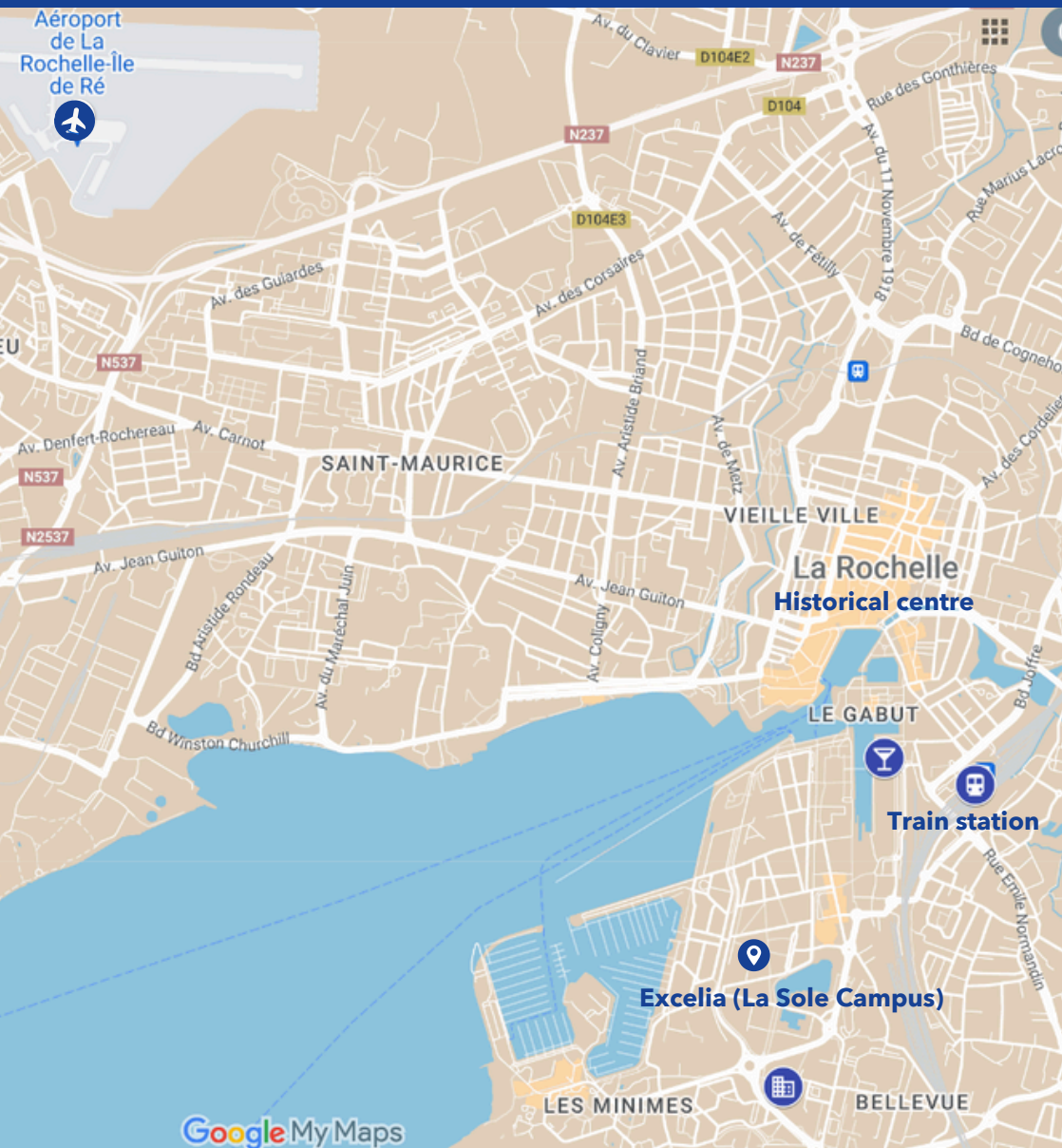
FARE

Occasional rental: €1 the first 30 minutes.
Beyond that, the use will be charged €1.50 per additional half hour.

CITY MAP

Aéroport de La Rochelle-Île de Ré

Historical centre

La Rochelle

VIEILLE VILLE

SAINT-MAURICE

LE GABUT

Train station

Excelia (La Sole Campus)

LES MINIMES

BELLEVUE

Google My Maps

CONTACT

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Co-organised by

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