

Supply Chain and Innovation Research Day - JRSCI - 2nd Edition

**Friday 24 November 2023**



Theme 2023:

***Sustainable innovation: the driving force behind  
the supply chains of the future.***

Organized by Excelia Business School

Hybrid format in La Rochelle and online



La Rochelle – Tours - Orléans - Paris

## Call for papers

In today's globalized economies, a large number of organizations are experiencing profound transformations in their supply chains due to the economic disruptions caused by the global health crisis, geopolitics, and the transition towards a green economy.

New challenges arise in terms of organizing and managing logistic ecosystems for the future. This involves both being able to seize opportunities offered by the markets and integrating the diversity of sustainable innovations, such as the development of ecological products in supply chains, the reduction of greenhouse gas emissions, waste management, innovative multi-actor partnerships for water management, and the promotion of a circular economy (...).

To apprehend these underlying trends and understand the challenges related to the link between an innovative company and its supply chain is crucial, especially when considering that the implementation of a sustainable supply chain is one of the last means that a company can use to gain a sustainable competitive advantage (Damanpour, 1991).

The 2023 research day will focus on the theme of sustainable innovation challenges in future logistics chains and will essentially aim to confront professional practices with academic questions. The theme calls for reflections on the challenges facing supply chains in the following areas (but not exhaustive):

- **Environmental and Geopolitical Challenges:** How is sustainable innovation generated in the context of the supply chain? And how to integrate sustainable logistics criteria?
- **Strategic, Technical and Technological Challenges:** What is the role of digital in sustainable supply chain? What sustainable digital innovations to integrate into supply chain organization? How to manage risks? How to evaluate the performance of implemented logistics systems? Which processes? For which industries? And for what types of businesses such as B2B and B2C?
- **Human challenges:** What new talents and skills are needed to respond to the transformation of sustainable supply chains innovation? What pooling of resources?
- etc.

Works focusing on theories of sustainable innovation diffusion, networks, relational theories, resource and competency-based theories, social theories, stakeholder, strategic approaches, and systems will be particularly welcome. Case studies, best practices and storytelling approaches will also be appreciated.

The objective of this day is to rethink the analysis grids for innovation in supply chain management in its entirety, in order to emphasize its contribution to the overall performance of the organization.

## General workshop

- Innovative and sustainable strategies for logistics ecosystems
- Sustainable practices and supply chain innovation
- Sustainable innovation and digitization
- Sustainable innovation and supply chain; Circular economy
- Innovative multi-stakeholder partnerships for water management
- Sustainable finance and supply chain innovation
- Measuring the sustainability performance of the supply chain

## Deadlines

<b>Extended deadline</b>	<b>20/06/2023</b>
<b>Reviewer's feedback</b>	<b>10/07/2023</b>

## Submission guidelines

### Format of submissions in French or English

Paper title in English and in French

Author(s) name; affiliation; email address and professional contact details.

Abstract: maximum 100 words in English and French

Keywords: 5 maximum in English and French

Body text in French or English: Times New Roman 12

1500 to 2000 words maximum: PDF

## Review and publication

All proposals and papers are peer reviewed by members of the Scientific Committee.

Selected papers will be recommended for submission to the following academic journals:

Revue Logistique et Management and Revue Française de Gestion Industrielle.

### Scientific Committee

<ul style="list-style-type: none"><li>• H. Abbad, Université de Nantes</li><li>• B. Ageron, Université de Grenoble</li><li>• A. Anand, Excelia</li><li>• O. Bentahar, Université de Lorraine</li><li>• S. Benzidia, Université de Lorraine</li><li>• L. Carmagnac, Excelia</li><li>• L. Chaze -Magnan, IAE de Grenoble</li><li>• M. Chouki, Excelia</li><li>• V. Fernandes, Excelia</li><li>• J. Gonzalez-Feliu, Excelia</li><li>• A. Lagorio, Bergamo University, Italy</li><li>• J. Montoya, La Sabana Univesity, Colombia.</li></ul>	<ul style="list-style-type: none"><li>• J. Morana, Université Lumière Lyon2</li><li>• F. Naoui-Outini, Excelia</li><li>• G. Oruezabala, Université de Nantes</li><li>• J. Ram, Excelia</li><li>• S. Ruel, Kedge</li><li>• V. Salaun, Université de Nantes</li><li>• M. Silva, Excelia</li><li>• N. Subramanian, Sussex University, UK</li><li>• N. Touratier-Muller, ESC Pau</li><li>• I. Vlachos, Excelia</li><li>• J. Erjavec, University of Ljubljana, Slovenia</li></ul>
General Informations	

Please visit the web site of School: <https://www.excelia-group.com/>

Communication proposals and final communications should send to the following addresses [direct contact of the organizers]:

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