

MSc Tourism, Hospitality & Destination - courses 23-24

English Track La Rochelle campus

MSc Tourism, Hospitality & Destination - Year 1			
Courses code	Courses	Teaching Language	Ects / credits
FALL September 15th, 2023 - December 23rd, 2023			
Core courses			
STRSTRM1S0022	Strategic Management in Tourism	English	3
FINFINM1S0011	Budgetarial and Financial Management in Tourism Projects		3
FINFINM1S005	Tourism and Digitalisation		6
LANANG00G0093	English for Professional Projects		6
STRSTRM1S0023	Innovation Management and Entrepreneurship		6
TRMTRMM1S0019	News Trends Issues and Challenges in Tourism		3
TRMTRMM1S0020	Management of the Institutional System and Involvement of Local Authorities		3
STRSTRM1S0316	Consultancy Project		3
TRMTRMM1S0023	Analysis of Tourist Destinations		3
TRMTRMM1G0033	NEXTRIP Project		3
SPRING January 08th, 2024 - April 13th, 2024			
Core courses			
LANANG00G0093	English for Professional Projects	English	6
TRMTRMM1S0021	Destinations, a Coalescence of Actors		3
MKGMKGM1S0310	Benchmarking and Performance		3
TRMTRMM1S0022	Case Methodology		3
RHMGRHM1S0008	Management of Human Resources in Tourism		3
MKGMKGM1S0321	Sustainable Tourism and Responsible Marketing		3
TRMTRMM1G0033	NEXTRIP Project		3
STRSTRM2S0067	Rental Concierge Services: Economic Models and Challenges for the Territories		3
STRSTRM1S0316	Consultancy Project		3