

Master in Management 2nd year - Paris campus

September 18th to December 20th 2023

Luxury and Creative Industries Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Digital Transformation of Organizations: Web Hackathon for Managers	English	3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis methodology (for double degree only)		0
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Data Driven Decision making		3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis (for double degree only)		15
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Managerial Internship (for double degree only)		15
Specialization courses			
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Fundamentals of Luxury Management	English	3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Creative studies: onbaording		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Brand management and heritage		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Experiential marketing		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Digital marketing in luxury & creative industries		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Innovation strategies and Design thinking		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Channel management, retailing and sales		3
MSC_BS_2324_PARIS_CL_ET_LCIM_S1_A	Customer relationship management		3
Total POSSIBLE ECTS			60

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Sustainable Purchasing and Supply Chain Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Digital Transformation of Organizations: Web Hackathon for Managers	English	3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis methodology (for double degree only)		0
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Data Driven Decision making		3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis (for double degree only)		15
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Managerial Internship (for double degree only)		15
Specialization courses			
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Sustainable Procurement and Supply Chain strategies	English	3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Supply Chain Processes and stakeholders' management		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Sustainable Purchasing and Supply Chain Performance		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Budget and cost control management		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Transport System planning and providers management		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Inventory, resources and flows management		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Responsive, resilient and lean management		3
MSC_BS_2324_PARIS_CL_ET_SPSCM_S1_A	Quality Management and sustainability		3
Total POSSIBLE ECTS			60

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Sustainable Finance

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Digital Transformation of Organizations: Web Hackathon for Managers	English	3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis methodology (for double degree only)		0
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Data Driven Decision making		3
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Thesis (for double degree only)		15
MSC_BS_2324_PARIS_CL_ET_FDMX_S1_A	Managerial Internship (for double degree only)		15
Specialization courses			
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Sustainable Finance: fundamentals and challenges	English	3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Advanced Corporate Finance		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	ESG in Corporate Finance and Valuations		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	ESG in Portfolio Assessment and Asset Management		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Financial Markets for Sustainable Finance		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Mergers and Acquisitions		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Climate Change Regulatory and Governance Framework		3
MSC_BS_2324_PARIS_CL_ET_SF_S1_A	Climate Risk and Financial Intermediation		3
Total POSSIBLE ECTS			60

Remarks: One specialization to choose from.

No possibility to mix courses from different specializations.

Courses may be subject to modifications