

Bachelor in Communications & Digital Strategies - courses 23-24

English Track - La Rochelle campus

Bachelor in Communications & Digital Strategies - Year 2			
Courses code	Courses	Teaching Language	Ects / credits
FALL SEMESTER September 11 th , 2023 - December 16 th , 2023			
DIGDIGL2G0043	Visual Culture : Media Narratives	English	6
DIGDIGL2G0044	Ecommerce, SEO and Digital Services Marketing		6
DIGDIGL2G0045	User Experience and Storytelling		3
DIGDIGL2G0046	Virtual Reality, Metaverse and Social Media		3
DIGDDGL2G0016	Artistic Photography, Filmmaking and Media		6
DIGDIGL2G0042	Digital Studio Week		3
DIGDIGL2G0051	Communications Law, Intellectual Property and GDPR		3

NEW: OPENING IN SEPTEMBER 2023 - La Rochelle Campus