Pre-Master in Management (Bachelor 3rd year)
February 20th - May 13th 2023

SPRING			
Management			
MGEL3_2223_LR_CL_ET_S2_A_MKGMKGL3G0251	Marketing Principles	English	3
MGEL3_2223_LR_CL_ET_FT_S2_F_FINCPTL3G0006	Accounting Principles		2
MGEL3_2223_LR_CL_ET_S2_A_FINCPTL3G0002	Financial accounting and international standards		6
MGEL3_2223_LR_CL_ET_S2_A_FINTAXL3G0001	Corporate taxation		3
MGEL3_2223_LR_CL_ET_S2_A_FINTIML3S0007	Business informatics with Excel		3
MGEL3_2223_LR_CL_ET_S2_A_CLTHUML3S0169	The sustainable development goals		2
MGEL3_2223_LR_CL_ET_S2_A_SPPTQGL3G0001	Statistics applied to management		3
Languages & Civilizations			
MGEL3_2223_LR_CL_ET_FT_S2_A_LANANG00G0008	Business English	English	1,5
MGEL3_2223_LR_CL_ET_FT_S2_F_LANFRA00G0002	French language beginner or intermediate	French	1,5
MGEL3_2223_LR_CL_ET_S2_A_EDPHORS_ENSEIGNEMENTL4G0	Management additional course - comparative study	English	5
Total POSSIBLE ECTS			30

Courses may be subject to modifications

Master in Management 1st Year (Master Grande Ecole)
January 9th to April 15th 2023

Courses code	Courses	Teaching Language	ECTS
	SPRING		
MGEM1_2223_LR_CL_ET_S2_A_MKGMKGM1G028	Strategic Marketing: Deciding in a Global World	English	6
MGEM1_2223_LR_CL_ET_S2_A_STRSTRM1G0080	Business ethics & CSR		3
MGEM1_2223_LR_CL_ET_S2_A_FINCPTM1G0001	Cost Control and Budgeting		3
	ELECTIVES (1 to be chosen in each category)		
	DATA AND DIGITAL		
MGEM1_2223_LR_CL_ELDA_S2_A_MKGMKGM1S0	E-Commerce & Business Analytics	English	3
MGEM1_2223_LR_CL_ELDA_S2_A_STRSTRM1S00	Artificial intelligence and decision		
MGEM1_2223_LR_CL_ELDA_S2_A_SPPLOGM1S00	Data driven planning and management		
MGEM1_2223_LR_CL_ELDA_S2_A_SPPLOGM1S00	Sustainability and digitalisation		
	HUMANITIES		
MGEM1_2223_LR_CL_ELHU_S2_A_RHMORGM1G0	Sociology of organizations	English	3
MGEM1_2223_LR_CL_ELHU_S2_A_STRSTRM1S00	Social entrepreneuship		
	INNOVATION		
MGEM1_2223_LR_CL_ELIN_S2_A_SPPPRMM1S00	Agile management	English	3
MGEM1_2223_LR_CL_ELIN_S2_A_STRSTRM1S001	Entrepreneurship and innovation management		
	GLOBAL PERSPECTIVES		
MGEM1_2223_LR_CL_ELGP_S2_A_MKGMKGM1S0	Doing business in Asian countries	English	3
MGEM1_2223_LR_CL_ELGP_S2_A_FINFINM1S000	Market Finance		
MGEM1_2223_LR_CL_ELGP_S2_A_RHMMANM1G0	Cross cultural management		
MGEM1_2223_LR_CL_ELGP_S2_A_CLTCLTM1S00(	Global geopolitical perspective		
MGEM1_2223_LR_CL_ELGP_S2_A_STRSTRM1S00	Business ecosystems in France and abroad		
	RECHERCHE		
MGEM1_2223_LR_CL_ELRE_S2_A_MKGMKGM1S0	Research projects in Marketing	English	3
MGEM1_2223_LR_CL_ELRE_S2_A_SPPMETM1S00	Research project in SCM		
MGEM1_2223_LR_CL_ELRE_S2_A_STRSTRM1S00	Research seminar on strategic management and entrepreneurship		
	LANGUAGES		
MGEM1_2223_CL_ET_FT_S2_F_LANFRA00G0002	French as a Foreign Language (beginner or intermediate level)	French	3
	Total POSSIBLE ECTS		30

Courses may be subject to modifications

Master in Management 2nd year / MSc
Spring semester - January 9th to May 20th 2023

Brand Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_STRSTRM1G0061	Business ethics and CSR	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINTIMM1G0003	Information systems management		3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINCPTM1G0005	Business planning and budgeting		3
MSC_BS_2223_LR_CL_ET_S2_A_FINSBGM2G0005	Global Enterprise Management: Business Game		3
Specialization courses			
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0377	International Distribution & E-commerce	English	3
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0376	Brand Experience & Gamification		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0379	Innovation & insights		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0383	Influence Marketing		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0385	New Circular Economy Business Model		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S2_A_MKGMKGM2S0380	Intercultural Customer Relationship		3
Total POSSIBLE ECTS			30

International Business Management

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_STRSTRM1G0061	Business ethics and CSR	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINTIMM1G0003	Information systems management		3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINCPTM1G0005	Business planning and budgeting		3
MSC_BS_2223_LR_CL_ET_S2_A_FINSBGM2G0005	Global Enterprise Management: Business Game		3
Specialization courses			
MSC_BS_2223_LR_CL_ET_IBM_S2_A_DIGDIGM2S0016	Data Mining	English	3
MSC_BS_2223_LR_CL_ET_IBM_S2_A_DIGDIGM2S0015	Digital Marketing & Data Mining		3
MSC_BS_2223_LR_CL_ET_IBM_S2_A_STRSTRM2S0319	Entrepreneurship & Business Development		3
MSC_BS_2223_LR_CL_ET_IBM_S2_A_MKGMKGM2S0362	International Negotiation & Compliance		3
MSC_BS_2223_LR_CL_ET_IBM_S2_A_SPPPRMM2S0007	International Project Management		3
MSC_BS_2223_LR_CL_ET_IBM_S2_A_RHMDRTM2S0013	Legal issues & compliance		3
Total POSSIBLE ECTS			30

International Corporate Finance

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_STRSTRM1G0061	Business ethics and CSR	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINTIMM1G0003	Information systems management		3
MSC_BS_2223_LR_CL_ET_FDMX_S2_A_FINCPTM1G0005	Business planning and budgeting		3
MSC_BS_2223_LR_CL_ET_S2_A_FINSBGM2G0005	Global Enterprise Management: Business Game		3
Specialization courses			
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0108	International Finance	English	3
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0109	Fixed Income and Alternative Investments		3
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0066	Mergers and Acquisitions		3
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0110	Financial Risk Management		3
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0111	Fintech and Disruptive Innovations		3
MSC_BS_2223_LR_CL_ET_ICF_S2_A_FINFINM2S0127	CFA Certification		0
Total POSSIBLE ECTS			27

Remarks: One specialization to choose from.
No possibility to mix courses from different specializations.

Courses may be subject to modifications