

Bachelor Business and Administration 2 nd Year			
Courses code	Courses	Teaching Language	Ects / credits
FALL			
One track to be chosen			
French Track			
Management and culture			
BBA2_2223_LR_ET_FT_S1_A_STRSTR2G0008	International Trade Techniques	English	3
BBA2_2223_LR_ET_FT_S1_A_SPPLOGL2G0005	Business processes and operation management	English	3
BBA2_2223_LR_FT_S1_F_RHMMAN2G0002	Management interculturel	French	3
BBA2_2223_LR_FT_S1_F_FINFIN2G0017	Management Financier	French	6
BBA2_2223_LR_FT_S1_F_STRECOL2G0001	Economie internationale et développement durable	French	3
BBA2_2223_LR_FT_S1_F_CLTCLTL2G0012	Enjeux et diversité de la zone Asie 1	French	3
Experiential & Personal Development			
BBA2_2223_LR_FT_S1_F_EDPEDPL2G0028	Développer votre marque personnelle	French	2
Languages & civilizations			
BBA2_2223_LR_ET_FT_S1_A_CLTCLTL2G0020	Contemporary Issues	English	5
Elective (1 to be chosen)			
BBA2_2223_LR_LV2_S1_F_LANFRA00G0001	French beginners 1	French	2
BBA4_2223_LR_CL_S1_F_LANFRA00G0003	French Intermediate 1	French	2
BBA4_2223_LR_CL_S1_F_LANFRA00G0005	French advanced 1	French	2
English Track			
Management and culture			
BBA2_2223_LR_ET_FT_S1_A_STRSTR2G0008	International Trade Techniques	English	3
BBA2_2223_LR_ET_FT_S1_A_SPPLOGL2G0005	Business processes and operation management	English	3
BBA2_2223_LR_ET_S1_A_RHMMAN2G0002	Cross-Cultural Management	English	3
BBA2_2223_LR_ET_S1_A_FINFIN2G0017	Financial Management	English	6
BBA2_2223_LR_ET_S1_A_STRECOL2G0001	International Economics & Sustainable Development	English	3
BBA2_2223_LR_ET_S1_A_CLTCLTL2G0012	Geopolitics in Asia	English	3
Experiential & Personal Development			
BBA2_2223_LR_ET_S1_A_EDPEDPL2G0028	Promote your personal branding	English	2
Languages & civilizations			
BBA2_2223_LR_ET_FT_S1_A_CLTCLTL2G0020	Contemporary Issues	English	5
Elective (1 to be chosen)			
BBA2_2223_LR_LV2_S1_F_LANFRA00G0001	French beginners 1	French	2
BBA4_2223_LR_CL_S1_F_LANFRA00G0003	French Intermediate 1	French	2
BBA4_2223_LR_CL_S1_F_LANFRA00G0005	French advanced 3	French	2
Total POSSIBLE ECTS			30

SPRING			
One track to be chosen			
French Track			
Management and culture			
BBA2_2122_LR_ET_FT_S2_A_SPPLOGL2G0002	Supply chain management	English	3
BBA2_2223_LR_FT_S2_F_FINTIML2G0002	Fondamentaux des systèmes d'information et Développement web	French	6
BBA2_2223_LR_FT_S2_F_FINCPPL2G0001	Fondamentaux du contrôle de gestion		3
BBA2_2223_LR_FT_S2_F_CLTCLTL2G0016	Enjeux et diversité de la zone Asie 2		3
BBA2_2223_LR_FT_S2_F_MKGMKGL2G0022	Etudes de marché		3
Experiential & Personal Development			
BBA2_2223_LR_FT_S2_F_EDPEDPL2G0037	Construire un monde meilleur ensemble	French	4
Languages & civilizations			
BBA2_2223_LR_LV1_S2_A_LANANG00G0092	English for Working and Studying abroad	English	3
BBA2_2223_LR_S2_A_SPPMETL2G0003	Initiation to Research		3
Elective (1 to be chosen)			
BBA2_2223_LR_LV2_S2_F_LANFRA00G0002	French beginners 2	French	2
BBA4_2223_LR_S2_F_LANFRA00G0004	French intermediate 2	French	2
BBA4_2223_LR_S2_F_LANFRA00G0006	French advanced 2	French	2
English Track			
Management and culture			
BBA2_2122_LR_ET_FT_S2_A_SPPLOGL2G0002	Supply chain management	English	3
BBA2_2223_LR_ET_S2_A_FINTIML2G0002	Fundamentals of Information System & Web Development		6
BBA2_2223_LR_ET_S2_A_FINCPPL2G0001	Fundamentals of Management Control		3
BBA2_2223_LR_ET_S2_A_CLTCLTL2G0016	Geopolitics : Asia 2		3
BBA2_2223_LR_ET_S2_A_MKGMKGL2G0022	Market Research		3
Experiential & Personal Development			
BBA2_2223_LR_ET_S2_A_EDPEDPL2G0037	Build a better world together	English	4
Languages & civilizations			
BBA2_2223_LR_LV1_S2_A_LANANG00G0092	English for Working and Studying abroad	English	3
BBA2_2223_LR_S2_A_SPPMETL2G0003	Initiation to Research		3
Elective (1 to be chosen)			
BBA2_2223_LR_LV2_S2_F_LANFRA00G0002	French beginners 2	French	2
BBA4_2223_LR_S2_F_LANFRA00G0004	French intermediate 2	French	2
BBA4_2223_LR_S2_F_LANFRA00G0006	French advanced 2	French	2
Total POSSIBLE ECTS			30

Remarks: One specialization to choose from. No possibility to mix courses from different specializations.

Courses may be subject to modifications

Bachelor Business and Administration 4 th Year			
Courses code	Courses	Teaching Language	Ects / credits
FALL			
BBA4_2223_LR_ET_FT_ALT_S1_A_FINSBGM1G0001	International Business Game	English	3
BBA4_2223_LR_CL_FT_S1_F_CLTCLTM1G0028 / BBA4_2223_LR_CL_ET_S1_A_CLTCLTM1G0028	Enjeux et diversité de la zone Ameriques / Geopolitics : Americas	French or English	3
BBA4_2223_LR_CL_FT_S1_F_STRSTRM1G0072 / BBA4_2223_LR_CL_ET_S1_A_STRSTRM1G0072	Management Strategique International / International strategic management		3
Languages and civilizations Elective (1 to be chosen)			
BBA4_2223_LR_CL_S1_F_LANFRA00G0001	French for International Students beginners 1	French	3
BBA4_2223_LR_CL_S1_F_LANFRA00G0003	French for International Students intermediate 1	French	3
BBA4_2223_LR_CL_S1_F_LANFRA00G0005	French for International Students advanced 1	French	3
Specializations Elective (choose 1 specialization* only)			
International Sales Management *			
BBA4_2223_LR_CL_SMGT_S1_A_MKGMKGM1S0323	Innovation Marketing and Value Co-creation	English	6
BBA4_2223_LR_cL_SMGT_S1_A_MKGMKGM1S0324	Global Account Management		3
BBA4_2223_LR_cL_SMGT_S1_A_MKGMKGM1S0325	Distribution, Channel Management and e-commerce		3
BBA4_2223_LR_CL_SMGT_S1_A_MKGMKGM1S0326	Brand Management and Merchandising		3
BBA4_2223_LR_CL_SMGT_S1_A_MKGMKGM1S0327	International Sales Management		3
Finance *			
BBA4_2223_LR_CL_FINA_S1_A_FINCPTM1S0001	Techniques of Audit	English	3
BBA4_2223_LR_CL_FINA_S1_A_FINFINM1S0001	Financial Markets		3
BBA4_2223_LR_CL_FINA_S1_A_FINFINM1S0004	Mergers and Acquisitions		3
BBA4_2223_LR_CL_FINA_S1_A_FINFINM1S0015	Financial Risk Management		3
BBA4_2223_LR_CL_FINA_S1_A_FINFINM1G0276	Corporate Governance and Ethics		3
BBA4_2223_LR_CL_FINA_S1_A_FINFINM1S0014	Reporting		3
NGO, Lobbying and RI *			
BBA4_2223_LR_CL_ONG_S1_A_CLTCLTM1G0029	Strategic Management & Leadership in NGO	English	3
BBA4_2223_LR_CL_ONG_S1_A_CLTCLTM1G0030	NGO marketing strategy - NGO lobbying & advocacy		3
BBA4_2223_LR_CL_ONG_S1_A_CLTCLTM1G0031	Introduction to Human rights		3
BBA4_2223_LR_CL_ONG_S1_A_CLTCLTM1S0013	Introduction to international cooperation & organisations		3
BBA4_2223_LR_CL_ONG_S1_A_CLTCLTM1S0014	Fundamentals of International Relations		3
BBA4_2223_LR_CL_ONG_S1_A_FINFINM1S0016	Funding & the legal framework for NGOs		3
Total POSSIBLE ECTS			30

SPRING			
BBA4_2223_LR_CL_ET_S2_A_FINCPTM1G0001	Cost and Budgeting	English	3
BBA4_2223_LR_CL_ET_S2_A_FINFINM1S0006	International Financial Management	English	3
BBA4_2223_LR_CL_ET_S2_A_RHMMANM1G0016	Management and Leadership	English	3
BBA4_2223_LR_CL_ET_S2_A_RHMGRRM1G0005	Human Ressources Management	English	3
BBA4_2223_LR_CL_ET_S2_A_MKGMKGM1S0328	Fundamentals of Luxury Brand Management and Marketing	English	6
BBA4_2223_LR_CL_ET_S2_A_MKGMKGM1S0329	Responsible Luxury and Sustainability	English	3
BBA4_2223_LR_CL_ET_S2_A_MKGMKGM1S0330	Luxury sectorial analysis : Hospitality, Fashion, Yachting, Food and Wine	English	6
Languages and civilizations Elective (1 to be chosen)			
BBA4_2223_LR_S2_F_LANFRA00G0002	French for International Students beginners 2	French	3
BBA4_2223_LR_S2_F_LANFRA00G0004	French for International Students intermediate 2	French	3
BBA4_2223_LR_S2_F_LANFRA00G0006	French for International Students advanced 2	French	3
Total POSSIBLE ECTS			30

Remarks: One specialization to choose from. No possibility to mix courses from different specializations.

Courses may be subject to modifications